

RAJAR DATA RELEASE



Quarter 3, 2018 – October 24th 2018

Weekly Reach (000s)							
BBC Radio Listening				Commercial Radio Listening			
	Q3 17	Q2 18	Q3 18		Q3 17	Q2 18	Q3 18
All BBC Radio	34,853	34,468	34,285	All Commercial Radio	35,559	35,507	35,813
All BBC Network Radio	32,110	31,613	31,464	All National Commercial	20,231	20,574	21,087
All BBC Local / Regional Radio	8,249	7,874	7,840	All Local Commercial	26,952	26,591	26,468

Share of Hours (%)							
BBC Radio Listening				Commercial Radio Listening			
	Q3 17	Q2 18	Q3 18		Q3 17	Q2 18	Q3 18
All BBC Radio	52.1	51.7	51.7	All Commercial Radio	45.3	45.7	45.7
All BBC Network Radio	45.2	45.0	45.0	All National Commercial	17.2	18.1	18.5
All BBC Local / Regional Radio	6.8	6.7	6.7	All Local Commercial	28.1	27.6	27.2